

College of Business, Public Policy & Health

Contact

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Admission Requirements

(In years as established by the college)

A high school diploma with the following specific courses:

- 4 English
- 2 Algebra I & II
- 1 Geometry
- 1 Senior Math (trigonometry or pre-calculus)
- 2 Lab Sciences
- 2 History/Social Studies
- 2 Foreign Language (*same language or two years of American Sign Language-ASL*)
- Academic electives (*to equal at least 17 total credits*)

To ensure current mathematical skills, students should take a mathematics course during their senior year of high school.

Major Requirements

- 30 credits Business Core Courses
(accounting, law, management, management information systems, production and operations management, international business, finance, marketing and management strategy)
- 15 credits Business Concentration
(finance, management, marketing, or accounting (18 credits required))
(Note: International Business may be selected as a second area of concentration - additional credits are required)
- 44 credits Behavioral & Social Sciences,
 Humanities & Fine Arts
- 16 credits Sciences & Mathematics
(including computer science)
- 12-15 credits Free Electives

120 Minimum credit hours required for graduation

Program Description

The undergraduate program in Business Administration prepares students to operate effectively in the rapidly-changing global business environment. The program has three components. First, more than half of the credit hours earned for graduation are taken in the liberal arts and sciences. These courses consist of required work in English, speech and communication, economics, mathematics, the sciences, psychology and computer science as well as courses chosen by the student to satisfy additional general education requirements and pursue an area of interest. Second, thirty credit hours are taken in courses designed to provide a general understanding of the major functional areas of business - accounting, business law, management information systems, management, marketing, finance, production and operations, international business and management strategy (our capstone course). Third, each student chooses advanced work in an area of concentration - accounting, finance, management, and marketing. The student may also elect International Business as a second area of concentration – the student may not concentrate in International Business alone.

The University of Maine Business School is housed in the Donald P. Corbett Business Building. This wireless facility provides students with access to excellent instructional and computing facilities. Two thirty-seat computer labs are available for the exclusive use of MBS students.

Students may participate in activities that enhance and reinforce the classroom experience through participation in organizations such as the Student Chapters of the American Marketing Association (our chapter won two national awards in 2006, another in 2007, and were semifinalists in the AMA case competition in New Orleans in 2008) and the Institute of Management Accountants. Future accountants enjoy VITA (Volunteer Income Tax Assistance) where, with supervision, they assist the elderly and others with their tax preparation. Many students are actively involved in SPIFFY, the Student Portfolio Investment Fund. They manage over \$1,200,000 worth of investments for the University of Maine Foundation. Selected members of this organization travel to New York annually to meet with executives of investment firms and visit the New York Stock Exchange. Groups of students have traveled to participate in business case competitions. We encourage study abroad and require it in the International Business concentration. During the junior and senior years, students in good academic standing can earn credits toward graduation through internships.

The undergraduate and graduate programs in the University of Maine Business School have been accredited by the AACSB International (Association to Advance Collegiate Schools of Business) since 1974. We are one of only two such accredited programs in Maine.

Honors College students in the Maine Business School will find that the two programs articulate well. An approved Honors thesis will substitute for the capstone requirement.

Career Opportunities

Graduates are employed in positions at all levels of management in public and private organizations. Examples by field are: **Accounting**—public, managerial and governmental accounting; **Finance**—commercial and investment banking, brokerage houses and financial management in all types of organizations; **Management**—human resources management, the management of various organization structures and international management; **Marketing**—advertising, sales management, marketing research, retailing and brand management.

General Education Requirements*

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|------------|---|
| ENG 101 | College Composition |
| 18 credits | Human Values & Social Context area (<i>a single course may satisfy more than 1 sub-category, but a total of 18 credits must be completed</i>) Western Cultural Tradition Social Context & Institutions Cultural Diversity & International Perspectives Population & the Environment Artistic & Creative Expression |
| 2 courses | Designated Writing Intensive (<i>1 must be within the major</i>) |
| 2 courses | Biological or Physical Sciences (<i>must include at least 1 laboratory course</i>) |
| 1 course | Ethics (<i>emphasis on discussion of ethical issues in 1 course or series of courses</i>) |
| 6 credits | Mathematics (<i>including statistics & some computer science, only 3 credits in computer science can count toward this requirement</i>) |
| 1 capstone | An approved experience in which the student integrates the components of his or her undergraduate training to perform at a professional level. The capstone experience is usually completed during the senior year in consultation with the student's academic advisor. |

**All UMaine students must complete these general education requirements, which are counted in the total credit hours required for graduation and may be contained in the Major Requirements previously listed.*

Graduate Study

The Maine Business School has two graduate programs, the Master of Business Administration (MBA) and a Master of Science in Accounting (MSA). Most accounting undergraduates elect to continue at the University of Maine to earn the MSA thereby satisfying the Maine State Board of Accountancy's requirement for 150 credit hours of education.

For additional information on these programs and their admissions requirements, please go to the graduate programs web site (<http://www.umaine.edu/business/gradprog.htm>).

Academic Programs 2008-2009

Please refer to the web site (<http://factsheets.umaine.edu/>) for the most updated version of the fact sheets.
This fact sheet is intended for informational purposes only and is subject to change.